



Emerging Technologies Work Group

Monthly Meeting Agenda

Monday, October 5, 2009 - - 2pm - 4 pm

24 Aviation Road, Suite 103 Albany, NY

Type of meeting:	Monthly Meeting	Facilitator: Corinne Brennen	Corinne.Brennen@dirad.com 438-6000 x133 DAverill@nysdhcr.gov 402-3227 MccartJ@assembly.state.ny.us
Note taker:	Duane Averill	Next Meeting: November 9, 2009	
Attendees:	<p>Joe Mangano (CDWG), Cindy Beighey (DOT) Webmasters Guild, Michele Richens (Garnet River), Jim Costello (CTG) Webmasters Guild, Susan Conway (DOS) Business Continuity, Duane Averill (DHCR) Emerging Technologies, Corinne Brennen (DiRad) Emerging Technologies, Joe Lynch (Sun) Security, Kristen Albright (Parole), Estelle Council (Parole) IT Accessibility, Jon Haverly (Keane) Project Management, Kathleen Moorhead (NYSED), James Nichol (CAI) Matrix, Mike LaFrancis (Gartner), Leo Pfohl (CGI) ITCR, Ted Phelps (SUNY) Security, Jason DiGianni (DOB) Project Mgt</p> <p>Teleconference: Neil Johannng (DOH), Kim Manion (DOT)</p>		

----- Agenda Topics -----

I. Opening Remarks / Introductions	<ul style="list-style-type: none"> The meeting was opened at 2:05 pm - guests and members were welcomed and introductions were made.
II. Updates: Ning.com, CTG, Sept 17 Meeting, GTC presentations	<ul style="list-style-type: none"> Duane discussed some of the initiatives throughout NYS government regarding Web 2.0 technologies: Duane mentioned GTC sessions on web 2.0 technology and how the sessions were well attended - NYS is looking at this technology, but doesn't quite know how to embrace it. Sessions held at GTC included: <ul style="list-style-type: none"> Cisco's and Cyber Security's presentation of security concerns with web 2.0 NYS Senate sharing how the Senate is using this technology. Center for Digital Government discussing governments look at Web 2.0 - "The cell phone will be the future of computing" Meeting held on Sept 17 at CTG where NYS leadership met to discuss the benefits and issues with Web 2.0 implementations. CTG will be releasing findings shortly.

	<ul style="list-style-type: none"> • NYSForumwebguild.Ning.com implementation through the Webmasters' guild - Jim Costello from CTG discussed and showed a demo of the Ning.com site • Stated that this is a pilot and he is looking for feedback on the experience of using the site. Would like pilot to run for about a month. Jim stated that anyone is welcome to come and join the site. • Jim stated that this was initiated to replace the means of listserve for communication amongst Webguild. • Responses of usage of site should be made through the site's FORUM discussion thread. • Still many questions related to this technology (ie "is this a record?")
<p>III. Mike LaFrancis – Gartner Developing a purpose statement for the use of Web 2.0/Social Networking tools within The NYS Forum.</p>	<ul style="list-style-type: none"> • Mike LaFrancis shared a powerpoint presentation from Gartner on how to effectively produce a Purpose/Mission statement. • Decisions we make should be based on our purpose. We need to learn the business of Work Groups from Work Group members. • We need to set forth to: <ul style="list-style-type: none"> ○ Develop a Purpose Statement ○ Use a Collaborative Process ○ Develop a phased implementation plan • Mike handed attendees three sample purpose statements. • Our purpose statement must include: <ul style="list-style-type: none"> ○ What do we want to share? ○ Who do we want to share it with? ○ How do we want to share? ○ Why do we want to share? • The purpose statement should be : <ul style="list-style-type: none"> ○ Magnetic ○ Align with the business values ○ Low risk: embrace community purpose and culture ○ Properly scoped: start small and grow ○ scalable ○ measurable ○ community driver

	<p><u>Action Items</u></p> <ul style="list-style-type: none"> • We will convene a task force which is represented by all work groups • Use Ning to go through this process • present a draft of the purpose statement to CRT and Executive Committee • Identify functionality, use cases, tools, timing, resources and benefits
<p>IV. Munigov 2.0 demonstration</p>	<ul style="list-style-type: none"> • Joe Mangano shared that he has been participating in an online community through a web 2.0 initiative with local government organizations. Showed a little from Munigov's website. • This online community gets together 2X / month - meet through 2nd life • Informal - 3D discussions - virtual conferences - people get a Avatar and go into rooms and sit down and chat • Organization hosted a virtual conference with approximately 85 people attending - savings of about \$165K of what it would have cost to host a conference at a "real" site
<p>V. NYS Forum Work Group Web 2.0 / Social Networking discussion</p> <ul style="list-style-type: none"> • Collective focus for program year 2009 - 2010 • Each designee will be asked to report on their work groups interest / actions / plans in the Web 2.0 area As of 9/30- Business Continuity, Project Management, Security, Webmasters, CRT, Accessibility. • Where and how can we collaborate? • Ideas so far: web 2.0 basic course by panel of SME's and a presentation on policy level perspectives 	<p>Emerging Tech (Duane/Corinne) - Would like to host communities with areas of interest/expertise - host a conference (like ECM) and have a followup online community for that Emerging Tech.</p> <p>Business Continuity (Sue Conway) - Would like to have an online place that allows people to communicate in the event of a disaster.</p> <p>Matrix (James Nichol) - Facilitate ways to help IT community be more skilled. Get input from IT professional community re: skillsets. Outreach to IT professional communities to allow collaboration within professional communities.</p> <p>Project Management (Jon Haverly/ Jason DiGianni) Central repository for Documents - collaboration - sharing best practices. Facilitate two-way communication better than listserve. Cross Work Group collaboration and internal to Work Groups.</p> <p>Security (Joe Lynch/Ted Phelps) Would like to have a place to collaborate as a committee. Would like to be involved regarding the security aspects of Web 2.0 technologies.</p>

	<p>IT Accessibility (Estelle Council) Collaboration tools need to be able to address the needs of the disabled. Would like to utilize this tool to generate awareness of accessibility.</p> <p>Web Masters' Guild (Cindy Beighey/Jim Costello) Collaboration amongst Work Groups - especially the operational arm of Work Group (ie setting agenda, planning conferences, etc)</p> <p>Corporate Roundtable (Leo Pfohl) Purpose of the CRT is to support the Work Groups in whatever they want to achieve.</p>
<p>VI. Forum updates</p> <p>Cisco – Webex – co-chairs will be trained</p> <p>Work Group Events upcoming</p>	<ul style="list-style-type: none"> • Cisco webex will soon be available • Executive council meeting will be held this Friday from 8:30-10:00 in Meeting room 6 at the Empire State Plaza • NYC Forum group kicked off this week with great success.
<p>VI. Adjournment</p> <ul style="list-style-type: none"> • Review Action Items 	

Action Items:

Action Item Tracking Number	Action Item Description	Date Opened	Status	Date Closed	Person Assigned	Comments
1	Collect members names from Emerging Tech Work Group who would like to connect to Ning.com social site	9/14/9	Closed	10/1/9	Corrine Brennen	Corinne collected names and sent to Jim Costello
2	Attend the Sep 17th meeting at CTG to discuss web 2.0 Social Networking	9/14/9	Closed	9/17/9	Duane Averill	Duane attended meeting
3	Schedule next Work Group meeting - set agenda	9/14/9	Closed	10/1/9	Corinne Brennen/ Duane Averill	Meeting has been set for 10/5
4	Reach out to each work Group to solicit members to serve on ad-hoc sub committee	9/14/9	Closed	10/1/9	Corinne Brennen/ Duane Averill	Each work group was contacted and members attended this past meeting
5	Solicit individual to become active in Ning.com web site and provide feedback, questions, concerns	10/5/9	New		Corinne Brennen/ Duane Averill / Jim Costello	
6	Develop a purpose statement for web 2.0 adhoc subcommittee (5 weeks)	10/5/9	New		Mike LaFrancis / ad-hoc sub committee	
7	Create web 2.0 group for ad-hoc web 2.0 sub committee	10/5/9	New		Jim Costello	
8	Send message to adhoc web 2.0 sub committee members to collaborate through new group within ning.com site	10/5/9	New		Corinne Brennen	