



# Emerging Technologies Work Group

## *Monthly Meeting Minutes*

**Monday, April 19, 2010 - - 2pm - 4 pm**  
**24 Aviation Road, Suite 103 Albany, NY**

<b>Type of meeting:</b>	Monthly Meeting	<b>Facilitator:</b> Corinne Brennen	DAverill@nysdhcr.gov 402-3227 Corinne.Brennen@dirad.com 438-6000 x133 MccartJ@assembly.state.ny.us 455-5489
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<b>Note taker:</b>	Duane Averill	<b>Next Meeting</b> May 10, 2010	
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<b>Attendees:</b>	Duane Averill (NYS DHCR); Corinne Brennen (DiRad); John McCarthy (NYS Assembly); Jason DiGianni (NYS DOB) Security; Jim Costello (CTG) Webmaster’s Guild; Derek Werthmuller (CTG); Frank Slade (NYS DCS); Cliff Goggins (Citrix); Kevin Carpenter (Comm Vault); Jason Ryan (NYS OTDA); Cynthia Klopfer (NYSERDA); Charles Nagy (NYS DOT); Hank Lenney (NYS OTDA); Kim Fraim (NYS DOH); Kathleen Moorhead (NYS Education)  Teleconference: Neil Johanning (NYS DOH); Joel Obechowski (NYS Ins) IT Accessibility		
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### ----- Agenda Topics -----

<p>I. Opening Remarks / Introductions Conference Call / Please mute.</p>	<ul style="list-style-type: none"> <li>• Corinne opened the meeting at 2:04 welcoming everyone and going around the table doing introductions.</li> <li>• Corinne welcomed many new attendees and briefly went over the direction of the Emerging Technologies Workgroup – specifically giving mention that we are looking to implement web 2.0 technologies within the Forum and educate constituents on this technology.</li> </ul>
<p>II. Web 2.0 Project Plan – Update Review business needs identified to date Legal Next steps</p>	<ul style="list-style-type: none"> <li>• The project plan is in the process and Kathleen Moorhead will be meeting this week with Corinne and Duane to facilitate the rollout of the NYS Forum Facebook entry.</li> <li>• The Facebook page for the NYS Forum will be completed this week.</li> <li>• Eventually we see the Workgroups establishing groups within the FORUM Facebook site and information can be disseminated to “fans” through this medium. The Emerging Technologies and Web Guild workgroups are recommended to pilot the groups.</li> <li>• Duane, Kathleen Moorhead, Jon Haverly &amp; Corinne met with Greg Benson to go over the Facebook pilot – Greg agreed that this would be a 3 month pilot, then we can assess in July. This will be used as a posting environment, but will NOT replace the listserve.</li> <li>• Corinne discussed a collaboration site – this is something that would work out best within a controlled site and not necessarily on a public site.</li> <li>• Question was raised if the Forum Web Site will have</li> </ul>

	<p>links to this pilot page? This is not what is originally planned, but can be discussed in the future.</p> <ul style="list-style-type: none"> <li>• Question was raised if we should look into having a linkedin group set up for the Forum? Currently investigating, may fit well with our community.</li> <li>• Corinne investigated State Agencies with a presense on Facebook and found the following: CIO, GOER, Insurance, NYSERDA, Labor, OCFS, PSC, Senate, NYS Police</li> </ul>
<p>III. March 24<sup>th</sup> Presentation PIO's – Communications Directors</p>	<ul style="list-style-type: none"> <li>• The March 24<sup>th</sup> presentation was very successful – 45 agencies and 100 + registered and the little room was full.</li> <li>• There was a different strategy used this time to reach out to constituents. Corinne personally contacted various agencies which had web 2.0 presence and the Governor's office sent out a notice to PIO's throughout informing them of this seminar.</li> <li>• Corinne collected the evaluations and tabulated and will pass the results to the presenters.</li> <li>• The presentations are still being gathered and will be posted on the Forum's Web site.</li> </ul>
<p>IV. June Web 2.0 Presentation</p>	<ul style="list-style-type: none"> <li>• Dates were discussed and suggestion was made that the next Seminar would be in June – Corinne will check with Rebecca on availability of Date.</li> <li>• CTG will be one of the presenters at this session and IT Accessibility also has interest to present.</li> <li>• We will send out a call for presenters in the next couple of weeks.</li> <li>• Would like to offer web 2.0 access of this conference – possibly as a live meeting.</li> </ul>
<p>V. CTG Social Media Project update</p>	<ul style="list-style-type: none"> <li>• Derek presented the group with a document created by CTG entitled "Across the US: The Social Media Puzzle"</li> <li>• Derek reviewed the document with the group and explained that the Project Report is being worked on and will be made publicly available in the near future.</li> <li>• Derek stated that Social media is at the very beginning of where it will be for usefulness to organizations for collaboration purposes. There is a new way of thinking, where teams will be virtual. The tipping point for Virtual space is understanding the user base and building community.</li> <li>• Social media will be used for training and Searches of archived information.</li> <li>• Joel stated that Andrew Soper from the CIO's office is in the process of putting together a spreadsheet linking Web 2.0 tools to functionality. Joel will send Andrew's contact information to Corrine and Duane.</li> </ul>
<p>VI. Forum updates</p>	<ul style="list-style-type: none"> <li>• 4/30 – IT Debriefing from the IT Procurement Workgroup in the Huxley Theater.</li> <li>• 5/4 – Cloud computing conference in NYC – CIO of NASA and DOITT will be presenting.</li> </ul>

	<ul style="list-style-type: none"> <li>• 5/7 – Mobile Apps – Webguild</li> <li>• 5/12 – IT Accessibility will be presenting on Accessible PDF's.</li> <li>• Forum is sending out meeting announcements for entire month at beginning of month – seems to be working well!</li> </ul>
VII. Adjournment <ul style="list-style-type: none"> <li>• Review Action Items</li> </ul>	<ul style="list-style-type: none"> <li>• Duane reviewed action items and meeting was adjourned at 3:30 pm.</li> </ul>
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## Action Items:

Action Item Tracking Number	Action Item Description	Date Opened	Status	Date Closed	Person Assigned	Comments
17	Setting up presentation for first quarter of 2010	12/14/9	Complete	4/16/10	Corinne Brennen/ Duane Averill	Seminar is coming in place – speakers are selected. Still need to collect and review presentations.
20	Ideas for piloting web 2.0 social media for subcommittee	1/12/9	Closed	4/16/10	Kathleen Moorhead/ Team	Combined with #21
21	Project specified - work with Project Management workgroup	1/12/9	Complete	4/16/10	Jon Haverly / Kathleen Moorhead	Jon and Kathleen put together business case and are soliciting input
22	Fill in chart – tools to use for Web 2.0 Business Needs	3/10/10	Complete	4/16/10	Corinne Brennan / attendees	Will be collecting listing of tools to be used for Web 2.0 rollout
23	Send out Project Document to Workgroup Co-chairs for input	3/10/10	Complete	4/16/10	Corinne Brennan	
24	Obtain listing of PIO's in NY State	3/10/10	Complete	4/16/10	Frank Slade/ Estelle Council	Will talk to their agency PIO's and see if there is a list available to send.
25	Talk to Eddie from OCFS regarding Seminar	3/10/10	Complete	4/16/10	Duane Averill	
26	Work on Followup seminar for June – send out call for presenters	4/16/10	New		Corinne B/ Duane A	
27	Facebook page for NYS Forum	4/16/10	New		Kathleen M/ Corinne B	
28	WorkGroups established in Facebook	4/16/10	New		Kathleen M/ Corinne B	
29	Send out solicitations for June Seminar	4/16/10	New		Corinne B	
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